

# KAY·GREEN

## THE SUSTAINABLE FILTRATION SOLUTION FILTER MADE FROM OCEAN PLASTIC

At KAYSER® FILTERTECH, innovation meets responsibility. Introducing KAY.GREEN, a breakthrough in filtration technology: a filter bag made from recycled ocean plastics. With this product, we are not only offering a sustainable solution but also helping to clean our oceans.

SEAQUAL INITIATIVE is a unique collaborative community that works with ocean clean-up programs around the world to bring value to the waste they recover. Marine plastic is responsibly transformed into a new sustainable solution with infinite possibilities.

Through our collaboration with the SEAQUAL INITIATIVE, we have access to valuable raw materials sourced from ocean waste. The recovered plastic is responsibly transformed into a high-quality material (SEAQUAL® FIBER), which we use in our KAY.GREEN filter bags. This sustainable solution not only helps protect the environment but also offers countless application possibilities.



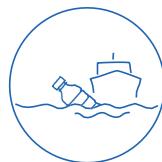
### SEAQUAL® FIBER

# CLEAN OCEANS, CLEAN SOLUTIONS

SEAQUAL INITIATIVE works with NGOs, fishermen, authorities and local communities to help clean our oceans. Marine litter from our beaches, ocean floor and surface, rivers and estuaries, is collected by clean-up programs. It is then sorted into different material types and the plastic portion is cleaned and transformed into SEAQUAL® MARINE PLASTIC. Environmentally conscious brands and manufacturers then transform this new, fully-traceable raw material into inspiring sustainable products for every aspect of our lives. Consumer purchasing power is one of the most powerful tools for change. In choosing products containing SEAQUAL® MARINE PLASTIC, you are helping to clean our oceans. TOGETHER FOR A CLEAN OCEAN.



## SEAQUAL INITIATIVE



SEAQUAL INITIATIVE works with ocean clean-up programs to remove marine litter.



Marine litter is sorted into different material types by SEAQUAL INITIATIVE partners.



SEAQUAL INITIATIVE partners wash and prepare each material.



Marine litter is transformed into SEAQUAL® MARINE PLASTIC by SEAQUAL INITIATIVE partners.

## WHY CHOOSE KAY.GREEN?

- **100% Ocean Plastic:** KAY.GREEN filter bags are made exclusively from recycled plastic recovered from the sea, helping to reduce ocean pollution.
- **High Performance, No Compromise:** Despite being made from recycled materials, KAY.GREEN offers the same durability, reliability, and efficiency as traditional filters, without any loss in quality.
- **Supporting the circular economy:** Sustainable materials help promote the circular economy by reducing waste and returning materials back into the production cycle.

- **Strict Quality Control:** Every KAY.GREEN filter is tested rigorously in KAYSER FILTERTECH's own laboratories to ensure it meets the highest standards of performance.
- **A Sustainable Choice:** By choosing KAY.GREEN, you contribute to the fight against ocean pollution while enjoying a top-tier filtration solution. It's sustainability you can rely on, with no compromises.

**KAY.GREEN is more than just a filtration product – it's part of a movement towards a sustainable, cleaner future. Let's work together to create a healthier planet.**

## YOUR COMPLETE SUPPLIER AND PARTNER FOR THE ENTIRE FILTRATION PROCESS

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It's ALL.KAY

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